

Syllabus	GRA 1831C Design and Tech	University of Florida
Spring 2026	R 8:30-11:30 11:45-2:45 / 310 FAC	School of Art & Art History
	Class Section 3GDT 4GDT	Lucia Londono

COURSE DESCRIPTION

Introduces the contemporary graphic design praxis and its specializations through technologies and tools for collaboration, exploration, and production.

COURSE OUTCOMES

At the end of this course, students will be able to: (1) choose and use technologies to support collaboration with fellow designers and with external collaborators or clients; (2) deploy critical thinking, self-guided learning, and peer networking to learn new technologies as they emerge into the field.

COURSE DELIVERABLES

This course prioritizes (1) well-prepared, active engagement in scheduled meetings—demonstrated by attendance and participation and documented with in-class critical making activities; (2) commitment to completing weekly independent exercises—demonstrated by turning in the required materials posted to Canvas assignments; and (3) meaningful contributions to our shared goal of uncovering exciting processes and possibilities for emergent design praxis—demonstrated by participation in the class Wiki and your final presentation based on your Wiki contributions.

Point distribution – 100 points total:

This course evaluates engagement with the design process—especially as it relates to how designers use technologies critically and effectively to support an interactive, collaborative design process. As such, weekly assignments are equally weighted across the semester, and to succeed in the course, you should turn in the required materials each week.

TEXT & REFERENCES

Required: Links to all required readings and viewings will be posted to Canvas.

OFFICE HOURS & COMMUNICATION

Email Contact: londono.lucia@ufl.edu

Office Hours: After class or via Zoom

It is the student's responsibility to frequently check the Canvas course page and their UFL e-mail. Those are the instructor's primary methods of reaching students outside of class. If you are having problems with any aspect of this course, you can talk with the instructor privately or on Zoom. You can talk with the SAAH Advisor's Office or, if needed, with the Director of the SAAH.

TENTATIVE WEEKLY SCHEDULE

Please refer to the Canvas course to see the updated day-to-day detailed schedule.

Week1 Introduction

Week2-5 Project 1

Week6-10 Project 2

Week11-15 Project 3

Week16 Reflection

No classwork is scheduled for Reading Days or Exam Week

GRADING SCALE

The grading scale for this course is consistent with the current UF policy for assigning grade points which can be viewed at

<https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

Letter / GPA / Percent / Course points:

A 4.00 100-94% 1000-950 points

A- 3.67 93-90% 949-900 points

B+ 3.33 89-87% 899-870 points

B 3.00 86-83% 869-830 points

B- 2.67 82-80% 829-800 points
C+ 2.33 79-77% 799-770 points
C 2.00 76-73% 769-730 points
C- 1.67 72-70% 729-700 points
D+ 1.33 69-67% 699-670 points
D 1.00 66-63% 669-630 points
D- 0.67 62-60% 629-600 points
F 0.00 59% or below 599 points or less

ATTENDENCE

Being present for class allows you to participate in an engaged learning community. After the first two absences, each additional unexcused absence will reduce the final course grade by 5/100 points, or half a letter grade. Unless you check in via email ahead of time to make specific and mutually agreeable plans, official documentation of university-approved circumstances (illness, military service, university travel, religious observances, etc.) is required for absences to be excused. Two late arrivals or early departures equal one absence. More than six absences results in automatic failure of the course, unless we've made arrangements ahead of time to accommodate ongoing, documented situations.

STUDENTS REQUIRING ACCOMMODATION

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the Disability Resource Center by visiting <https://disability.ufl.edu/students/get-started/>. It's important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester. If there's something I/we can do that you know to be helpful and functional for you, feel free to let me know informally. Example: you might let me know you wear noise-reducing earplugs during studio work sessions.

MAKE-UP WORK

Presentations and in-class activities can only be made up in the case of documented

emergencies or for university approved reasons such as military/university travel, illness, or religious observances; contact me ahead of time to make arrangements. Read the full university policies regarding attendance, excused absences, and make-up exams at:
<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>

ACADEMIC INTEGRITY

If you use words, images, or ideas that are not your own, cite them. This includes the use of AI text and image generators. Claiming the work of others (including AI) as your own is a serious breach of professional ethics and will result in a failing grade in this class. The UF Honor Code specifies a number of other behaviors that are in violation of this code and the possible sanctions. View the Honor Code online:

<http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>

All users of the studio classrooms are expected to follow studio guidelines at all times. If you have any questions, ask your instructor.

- ›Follow all SA+AH Health and Safety handbook guidelines.
- ›Alcohol is not permitted (open or closed containers).
- ›No smoking or vaping the building.
- ›Protective equipment must be worn for hazardous work.
- ›Do not block aisles, halls or doors with stored items or when working.
- ›Do not store anything on the floor. This impedes cleaning & creates a hazard.
- ›Clean up spills immediately.
- ›Take items which do not fit into the trash to the dumpster, follow dumpster guidelines.
- ›Use the recycle bin.

HEALTH & SAFETY

The School of Art + Art History Safety Manual will be reviewed in class. Students and instructors are responsible for following policy and procedures for making art safely at all time. The entire document is available online:

arts.ufl.edu/site/assets/files/37319/saah_health_and_safety_handbook_2024-25.pdf

COUNSELING SERVICES

Resources are available on campus for students who experience personal problems or lack clear career and academic goals, which interfere with their academic performance. Find out more here:

University Counseling Center

- › ADDRESS: 301 Peabody Hall
- › PHONE: (352) 392 1575
- › WEB: counseling.ufl.edu/resources/

DISRUPTIVE BEHAVIOR

Be advised that you can and will be dismissed from class if you engage in disruptive behavior. Students who intentionally act to impair, interfere with, or obstruct the mission, purposes, order, operations, processes, and functions of the University shall be subject to appropriate disciplinary action.

LINKS TO OFFICIAL UF POLICIES

Absences, Religious Holidays, Illness, 12-Day Rule.

catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/

Students with Disabilities Office

disability.ufl.edu/get-started/

General Grading System for Calculating GPA

catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/

Gator Course Evaluation System

gatorevals.aa.ufl.edu/students/

Student Honor Code

policy.ufl.edu/regulation/4-040/

Disruptive Student Policy

<https://policy.ufl.edu/regulation/1-008/>

And finally the required syllabus contents, In-Class Recording policy, a variety of academic assistance links, and campus health & wellness resources

syllabus.ufl.edu/syllabus-policy/uf-syllabus-policy-links/

Information about university-wide policies and resources can be found here:

<https://syllabus.ufl.edu/syllabus-policy/uf-syllabus-policy-links/>